



REDHORSE SYSTEMS

WHICH REDHORSE PRODUCT IS RIGHT FOR YOU?

EXP CRM RE

COMMON FUNCTIONALITY:

ACCOUNT AND CONTACT MANAGEMENT	✓	✓	✓
UNLIMITED ADDRESSES AND PHONE NUMBERS	✓	✓	✓
GROUP CALENDARING AND ACTIVITY SCHEDULING	✓	✓	✓
GROUP ASSIGNMENT AND ADVANCED QUERY FILTERING	✓	✓	✓
GLOBAL VIEWER AND DASHBOARDS	✓	✓	✓
INTEGRATED EMAIL CENTER	✓	✓	✓
EMAIL AND DOCUMENT MERGING	✓	✓	✓
EXTENSIVE REPORTING ENGINE	✓	✓	✓
CUSTOMIZABLE SURVEYS	✓	✓	✓
BASIC ISSUE MANAGEMENT	✓	✓	✓
REFERRAL TRACKING	✓	✓	✓
DOCUMENT MANAGEMENT	✓	✓	✓
USER-DEFINED FIELDS, ONE-TO-MANY RELATIONSHIPS	✓	✓	✓
CUSTOMIZED LOOK-AND-FEEL	✓	✓	✓
OUTLOOK INTEGRATION		✓	✓
PDA SYNCHRONIZATION THRU OUTLOOK		✓	✓
LEAD MANAGEMENT		✓	✓
WORKFLOW SYSTEM		✓	✓

ADVANCED BUSINESS MANAGEMENT:

QUOTING MODULE WITH DETAILED PRODUCT CATALOGS	✓
TICKETS & ISSUES MANAGEMENT SYSTEM	✓
PROJECT AND CONTRACT MANAGEMENT SYSTEM	✓
MARKETING CAMPAIGN MANAGEMENT SYSTEM	✓
LEAD MANAGEMENT	✓
WORKFLOW SOLUTIONS	✓
QUICKBOOKS INTEGRATION	✓
BILLING MANAGEMENT	✓
EXPENSE REPORTS	✓

REAL ESTATE:

BUYER & LISTING AGENT FRIENDLY	✓
FULL LISTING MANAGEMENT	✓
OFFER & ESCROW TRACKING	✓
REQUIRED DOCUMENTS MANAGEMENT	✓
COMPLETE PROPERTY PROFILING	✓
REFERRAL/PLAYER MANAGEMENT	✓
ADVERTISING COMPILATION	✓
FRONT-DESK CALL ROUTING	✓

